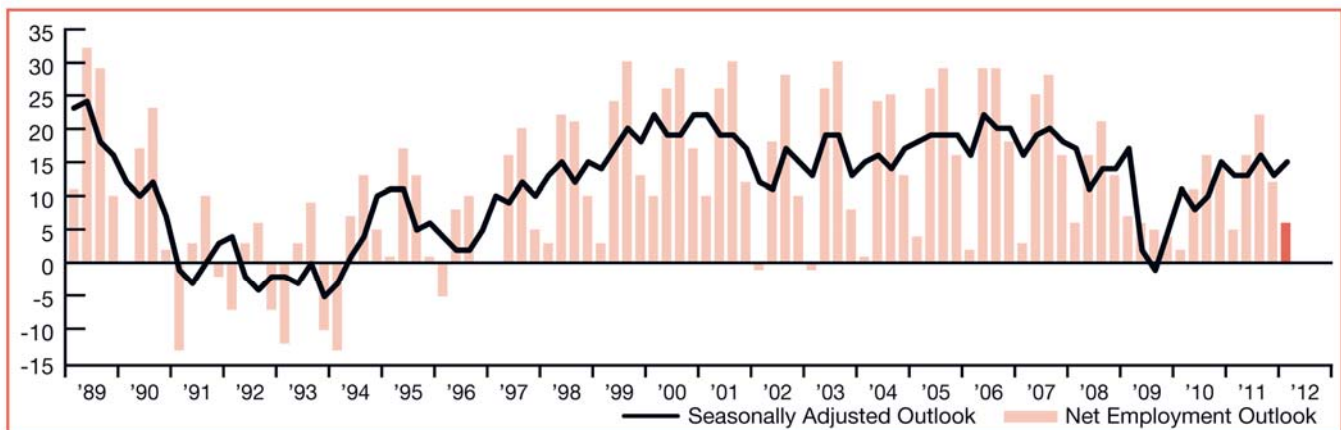




Manpower Employment Outlook Survey

Q1 / 2012 Results for Canada

	Increase	Decrease	No Change	Don't Know	Net Employment Outlook	Seasonally Adjusted
	%	%	%	%	%	%
1st Quarter 2012	16	10	71	3	6	15
4th Quarter 2011	20	8	70	2	12	13
3rd Quarter 2011	26	4	68	2	22	16
2nd Quarter 2011	21	5	73	1	16	13
1st Quarter 2011	16	11	72	1	5	13



No bar indicates Net Employment Outlook of zero.

Key Findings

With seasonal variations taken into account, the national Net Employment Outlook of 15 per cent is an increase compared with the Outlook reported in the previous quarter.

With seasonal variations removed from the data, employers in all 10 sectors forecast positive hiring activity in the upcoming quarter. Of the 10 surveyed industry sectors, employers in the Manufacturing – Durables sector report the most respectable results for the first quarter of 2012 with a projected Net Employment Outlook of 19 per cent, once seasonal variations are removed from the survey data. This is followed by the Mining sector where employers expect a hopeful hiring climate with a seasonally adjusted Net Employment Outlook of 16 per cent.

Employers in Western Canada report the most upbeat hiring climate projecting a seasonally adjusted Net Employment Outlook of 16 per cent. In Quebec, employers expect a favourable hiring climate with an outlook of 14 per cent, once seasonal variations are removed from the survey data, while employers in Ontario and Atlantic Canada anticipate a steady hiring climate, reporting seasonally adjusted Net Employment Outlooks of 13 and 12 per cent respectively.

Market Brief

The Manpower Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforces during the next quarter.

The survey has been running for 50 years and is one of the most trusted surveys of employment activity in the world.

All employers participating in the survey are asked the same question. "How do you anticipate total employment at your location to change in the three months to the end of March 2012 as compared to the current quarter?"

For full survey results included in this quarter's survey, regional and global comparisons, please find them in the Manpower Research and Insights section at: <http://www.manpower.ca>