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Local News Release

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### **SOLID HIRING CLIMATE EXPECTED FOR RED DEER**

(Red Deer, AB, March 10, 2009) – Red Deer area employers expect a solid hiring climate for the second quarter of 2009, according to the latest Manpower Employment Outlook Survey.

Survey data shows that 29 per cent of employers plan to hire for the upcoming quarter (April to June), while five per cent intend to decrease their workforce, stated Randy Upright, CEO for Manpower Alberta. Another 61 expect to maintain their current staffing levels and five per cent are unsure of their hiring intentions for the upcoming quarter.

“Red Deer’s second quarter Net Employment Outlook of 24 per cent is a slight increase from the same time last year when the Net Employment Outlook was 23 per cent,” said Upright. “This is also a 24 percentage point increase from the flat hiring climate experienced in the previous quarter indicating an healthy hiring climate for the second quarter of 2009.”

“This quarter’s national Net Employment Outlook indicates that the steady hiring climate experienced in the previous quarter has decreased,” says Lori Rogers, VP of Operations for Manpower Canada. “Canadian employers are telling us that while they will continue to increase their payrolls they will do so at a more cautious pace than in the previous quarters.”

Of the 10 surveyed industry sectors, employers in the Services sector report the most hopeful results for the April to June period of 2009 with a projected Net Employment Outlook of 11 per cent once seasonal variations are removed from the data. Employers in the Public Administration and Construction sectors expect a moderate quarter both with Net Employment Outlooks of 10 per cent.